

Title

Volunteer Graphic Designer

Purpose

To provide support to all departments with creative graphic design and digital marketing.

Location

Belfast, Strabane and Omagh

Tasks

- Responsible for sourcing or designing images and graphics for marketing materials, website content, merchandising, social media posts, newsletters, mailings and any other design requirements.
- Ensure all designs and posts are in line with brand and style guidelines, both in terms of visual and communication
- Uploading videos, images and content to social media channels as per schedule and requested

Time Commitment

- Talks are organised either during the day or in the evening at the convenience of the volunteer and organisation

Support and Supervision

Volunteer Supervisor

Qualifications/Skills Required

- Proficient in Photoshop, Publisher and other graphic design software packages
- Proficient and confident in social media apps, functions and posting
- Highly creative with strong attention to detail
- Passionate and experienced with all aspects of social media
- Reliable and flexible
- Quick learner, computer literate and comfortable learning how to use new programs and processes

Training

- Induction
- Ongoing support, training and development opportunities

Benefits to the Volunteer

- Opportunity to use your design skills
- Reasonable out of pocket expenses paid